



# Agribuzz

March 2013

Farm Writers' Association of NSW Inc  
GPO Box 1108 Sydney NSW 2001  
Website: [www.nswfarmwriters.org.au](http://www.nswfarmwriters.org.au)

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Agribuzz sponsored by NAB Agribusiness – February 13, 2013

## A buzzing Agribuzz kicks off 2013

**A sell-out crowd gathered at NAB House in Sydney on Wednesday night for the first Agribuzz event for 2013**

Sponsored by **National Australia Bank (NAB) Agribusiness** guests heard from Georgie Aley, Managing Director and CEO of the Grains & Legumes and Nutrition Council.

Georgie, 28, highlighted the top five things in business that have helped her build a successful career in the grains industry. She discussed the importance of mentors, having "a people-focus", pushing outside of your comfort zone, and setting goals.

"Don't be afraid to back yourself – live and learn," Georgie said.

Growing in up on Sydney's north shore, Georgie took an unlikely career path for a 'city girl', who has now proven that even without a 'rural background', it's possible to achieve an extremely successful and fulfilling profession in agribusiness.

General Manager, NAB Agribusiness, Khan Horne, said hearing stories like Georgie's help to inspire others in the industry who are driven, passionate and focused about pursuing their career.

"Never underestimate the importance of mentors – from your early twenties through to your thirties, everyone needs a mentor or a sponsor and eventually can become a mentor or a sponsor to someone else," Mr Horne said.

Agribuzz is one of Farm Writers' Association of NSW networking events, which aims to bring young people starting their career in agribusiness together with those more established in order to talk and share experiences and contacts.

Farm Writers' would like to thank NAB Agribusiness for their sponsorship of this function.

The next Agribuzz event will be held during the **Sydney Royal Easter Show** on **Tuesday, 26 March**. For more information please visit [www.nswfarmwriters.org.au](http://www.nswfarmwriters.org.au) or [bookings@nswfarmwriters.org.au](mailto:bookings@nswfarmwriters.org.au).





Guest Speaker, Georgie Aley, Managing Director and CEO of Grains & Legumes and Nutrition Council with Khan Horne, General Manager, NAB Agribusiness.



Paul Dellow, President Farm Writers' Association of NSW with Georgie Aley and Khan Horne.



Ian Thompson and Stuart Wenn



George Hardy, Ben Thomas and Ben Weber



Cathryn Lee and Renelle Jeffrey



Ian Larkham, James Nash and Ben Fletcher



Chris Smith, Marianne Stewart and Connie Bigeni



Campbell Keene, Tim Dowling and Tim Archibald



Ellen McNamara, Charlie Thomas, Danica Leys and Claire Hull



Paul Fenn, Nicole Tyzack and Angus Barrington-Case



Khan Horne and Tim Powell



Sarah Dreverman and Emily Stewart



Khan Horne, Harvey Gaynor and Kirsty Onus



Scott Bouvier, David Corbin and Paul Dellow



Paul Dellow, Tim Jude and Megan Davies



Tim Byrne and Angus Street



Sam Triggs and James Blomfield

