

FARM WRITERS' ASSOCIATION OF NSW INC.

GPO Box 1108, SYDNEY NSW 2001

Website: www.nswfarmwriters.org.au

Email: president@nswfarmwriters.org.au



Star Prize Award for Rural Writing

Did you write the best piece of rural writing published in NSW in 2019?

This award forms a suite of international awards recognising excellence in rural journalism and Farm Writers' Association of NSW is pleased to participate – providing the gateway for journalists in NSW.

You could be off to Denmark as the winner of the 2020 Star Prize writing contest run by the Farm Writers' Association of NSW Inc.

The Association will provide the NSW winner a prize to the maximum value of \$5,000 to attend the International Federation of Agriculture Journalists (IFAJ) World Congress in Denmark on June 24-29, by covering their registration and travel expenses.

The competition is open to new and continuing members who have had an article on a subject of broad agricultural interest published as editorial material in the print media or online during 2019. Find out how to join the Association at <http://www.nswfarmwriters.org.au>

The NSW winner will also be entered into the national contest to find Australia's entry for the international Star Prize, to be presented at the World Congress. Australia's entry will be selected from five state finalists.

The application deadline is close of business, Monday 20 January, 2020

For more information: Ben Waters at ben.waters@fticonsulting.com or 0411 46 23 78.

Further information follows and can be found on <http://www.nswfarmwriters.org.au>

RULES

- 1. Eligibility:** The contest is open only to members in good standing of Farm Writers' Association of NSW Inc. Corporate members may nominate up to three entrants. An individual may not enter more than one article, must be over 21 years of age and normally a resident or working in New South Wales.
- 2. Articles must be** on a subject of wide agricultural interest and have been published as editorial material between January 1, 2019 and December 31, 2019 in print or on-line.
- 3. Prize:** The winner of the NSW competition will be awarded a certificate and a prize, not exceeding \$5,000 in value, to enable him or her to attend the IFAJ congress to be held in Denmark from 24-29 June. The prize is not transferable. The prize is to be taken in the form of registration fees plus a contribution towards airfare and may not be converted to cash. The winner will be entered as the NSW Finalist in the national judging, administered by the Australian Council of Agricultural Journalists, to select the Australian entrant in the IFAJ Star Prize writing contest. In the event that the NSW Finalist wins the national award, the NSW prize will lapse and Farm Writers may substitute a contribution to conference expenses to a maximum of \$1,500.
- 4. Writing** will be judged on style, content, objectivity/balance and likelihood of winning the Star Prize. The layout and design of the article will not be considered in the judging. The judge's decision is final, and no correspondence will be entered into.

To enter:

- Attach the text of the article in English to an e-mail to ben.waters@fticonsulting.com
- The email must be received by close of business Monday 20 January 2020.
- The e-mail to which the article is attached must contain the following:
 - If the entrant is an individual, rural or retired member, the name, address, e-mail address and telephone number of the entrant. If the entrant is a corporate member, the name and address of the organisation, the name, email address and telephone number of the principal corporate contact and the name, position, email address and telephone number of the author.
 - The name of the publication or web site where the article was published along with the date and issue of the publication.
 - Electronic proof of publication (for example, a jpeg showing the article as published along with the name of the publication/website and the date of publication) must be provided and the entrant must be prepared and able to mail, on request, a tear sheet or photocopy of the article as it appeared in the publication or online to The Star Prize, GPO Box 1108, Sydney, NSW 2001.

Background information:

Farm Writers' Association of NSW holds regular forums in Sydney and is a unique platform for the exchange of ideas pertaining to agriculture in NSW, Australia and internationally. Farm Writers' members come from a wide range of backgrounds but share a common dedication to promoting quality rural communication and a deeper understanding of rural issues amongst the urban community. Members include Australia's leading agri-business companies, rural industry organisations, banks, communication consultancies, advertising agencies as well as the state's regional print and electronic media organisations. This unique mix has always had a core commitment to rural journalism.

Farm Writers' is affiliated to the International Federation of Agricultural Journalists through our founding membership of the Australian Council of Agricultural Journalists (ACAJ).

The IFAJ Star Prizes for Excellence are presented at the annual IFAJ World Congress and now include prizes for print journalism, broadcasting and photography. Australia's entry in each category for print and broadcasting will be chosen by the ACAJ from finalists put forward by each of ACAJ's affiliated (State) organisations. For more information on this award and other awards please see

<http://www.nswfarmwriters.org.au>